



## **Eicher sells 3690 units in Feb 2013**

### **The following are the key highlights for Feb 2013:**

- Eicher branded trucks and buses have recorded sales of 3690 units in Feb 2013 as compared to 4436 units in Feb 2012, representing a drop of 16.8%. The YTD 2013 sales stand at 7426 units as compared to YTD 2012 sales of 8144 units, representing a drop of 8.8%.
- In the domestic CV Market (5T and Above), Eicher trucks and buses have recorded sales of 3538 units as compared to 4186 units in Feb 2012, representing a drop of 15.5%. YTD 2013 sales stand at 7176 units as compared to YTD 2012 sales of 7737 units, representing a drop of 7.3%.
  1. In the Light and medium duty truck segment (5-14T), the sales stand at 2361 units as against 2994 units in Feb 2012, representing a drop of 21.1%. YTD 2013 sales stand at 4819 units as compared to YTD 2012 sales of 5601 units, representing a drop of 14%.
  2. In the bus segment, the Feb 2013 sales stand at 618 units as compared to 598 units in Feb 2012 representing a growth of 3.3%. The YTD 2013 sales stand at 1124 units as compared to YTD 2012 sales of 963 units, representing a growth of 16.7%.
  3. In the heavy duty truck segment, the sales stand at 559 units as against 594 units in Feb 2012, representing a drop of 5.9%. YTD Eicher HD sales stand at 1233 units as compared to YTD 2012 sales of 1173 units, representing a growth of 5.1%.

### **About VE Commercial Vehicles Ltd (VECV):**

VE Commercial Vehicles Limited (VECV) is a 50-50 joint venture between the Volvo Group and Eicher Motors Limited. In operation since July 2008, the company includes the complete range of Eicher branded trucks and buses, VE Powertrain, Eicher's components and engineering design services businesses as well as the sales and distribution business of Volvo trucks within India. The vision of VECV is to be recognised as the industry leader driving modernisation in commercial transportation in India and the developing world. [www.vecv.in](http://www.vecv.in)

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