



July 1, 2014

Eicher sells 4187 units in June 2014

The following are the key highlights for June 2014:

Eicher branded trucks and buses have recorded sales of 4187 units in June 2014 as compared to 3302 units in June 2013, representing a growth of 26.8%.

- In the domestic CV Market (5T and Above), Eicher trucks and buses have recorded sales of 3474 units as compared to 3090 units in June 2013, representing a growth of 12.4%.
- In exports, Eicher Trucks and Buses have recorded sales of 713 units in June 2014 as compared to 212 units in June 2013, representing a growth of 236.3%.

About VE Commercial Vehicles Ltd (VECV):

VE Commercial Vehicles Limited (VECV) is a 50-50 joint venture between the Volvo Group and Eicher Motors Limited. In operation since July 2008, the company includes the complete range of Eicher trucks and buses, VE Powertrain, Eicher's components and engineering design services businesses, the sales and distribution business of Volvo trucks as well as aftermarket support to Volvo busies in India. VECV aims to become a full-range commercial vehicle company whose products will drive modernization in commercial transportation in India and other emerging world markets

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