

## EICHER INAUGURATES TWO NEW DEALERSHIP LOCATIONS - AV MOTORS IN PANVEL AND VASAI. Expands its presence in Mumbai and Maharashtra.

**20, April 2022:** Eicher Trucks & Buses, a business unit of <u>VE Commercial Vehicles</u> inaugurated a new dealership AV Motors who will offer two 3S (Sales, Service, and Spares) setups in Panvel and Vasai (Mumbai), Maharashtra. These locations in Panvel and Vasai are strategically located on NH48 to allow easy access to Eicher Trucks and Buses plying on this major highway. These state-of-the-art facilities offer impressive showroom space to display Eicher's wide range of next-gen CV vehicles, and, spare parts centre and fully equipped multi-bay workshops to provide best in class service to Eicher customers.

Speaking on the occasion, **Mr Vinod Aggarwal MD & CEO, VECV** said, "The Greater Mumbai region is one of the most industrialised regions in India and demands efficient commercial and public transportation. In order to serve this region's transportation needs we have opened two facilities that offer round the clock service to Eicher Truck and Bus customers. We welcome AV Motors to the Eicher family and reaffirm our commitment to enhancing fleet productivity and uptime, leading to superior returns and profitability for our Eicher Truck and Bus customers."

"A 'Customer First' philosophy is the driving force for Eicher brand and our state-of-the-art dealerships are connected to a central system ensuring the highest service standards, with special tools, digitised processes, comprehensive spare parts inventory and a team of Eicher-trained technicians, to provide 24x7 support" adds Ramesh Rajagopalan, SVP Customer Service, VECV.

The Greater Mumbai region is seeing growing demand for the industry leading Eicher trucks and bus range. The new dealership will help to cater to this growing demand with our wide range of products, and enhance the brand and service experience for Eicher customers in Mumbai.

100% of Eicher trucks & buses are fitted with advanced telematics and connected to the Uptime Centre, providing a host of innovative services, from GPS enabled On-Road Service Vans, Remote diagnosis to Predictive maintenance & Dial-A-Part service. As most of these dealerships are Uptime Certified, they will assure that customers experience high satisfaction and maximum uptime.

Eicher offers one of the widest product range in the Indian CV industry, from 4.9-55 Ton GVW trucks and 12-72-seater buses. These products are powered by Eicher's innovative BSVI solution - EUTECH6 that offers the most reliable engine technology and best in class fuel efficiency. Eicher is the first player to introduce a 100% connected range of vehicles with advanced telematics. The industry-first Eicher Uptime Centre and segment-specific benefits such as enhanced logistical efficiency in e-commerce, superior uptime in construction and mining as well as passenger safety in buses enable the products.

## **About VE Commercial Vehicles Limited (VECV):**

About VE Commercial Vehicles Ltd (VECV): VE Commercial Vehicles Limited (VECV) is a joint venture between the Volvo Group and Eicher Motors Limited. In operation since August 2008, the company includes the complete range of Eicher branded trucks and buses, Volvo Buses, exclusive distribution of Volvo Trucks in India, engine manufacturing and exports for Volvo Group, non-automotive engines and Eicher component business. A multi-brand, multi-division company, backed by innovative products & services, VECV today, is recognized as an industry leader for modernizing commercial transportation in India and the developing world.

## For further information, please contact:

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