



EICHER RAMPS UP ITS SERVICE WITH A NEW SPARE PARTS DISTRIBUTION CENTRE IN CUTTACK, ODISHA

Enabling prompt availability of spare parts to serve Eicher Truck and Bus Customers in Odisha

Cuttack, 18, May 2022: In order to enhance parts availability, [Eicher Trucks & Buses](#), a business unit of [VE Commercial Vehicles](#), inaugurated its new Parts Distribution Centre (PDC) in Cuttack, Odisha. This facility will operate as a part of the Company Owned Company Operated (COCO) retail unit at Cuttack. The new PDC will ensure optimisation of Eicher's supply-chain of parts in Odisha and improve Eicher Genuine Parts availability to our customers in the region significantly.

This newly inaugurated PDC at Cuttack will further strengthen the service support offered to 7000+ Eicher vehicles in the state of Odisha. The facility will deal with 1700 part lines to facilitate faster service for customers. Currently, Eicher has a network of 30 PDCs serving customers PAN India.

To enhance customer experience, Eicher has successfully launched 22 touch-points in Odisha in last one year. With the above Eicher has now successfully established 31 company owned outlets in Odisha, which underline company's commitment to offer superior brand and service experience to its customers across the state.

Speaking on the occasion, **SS Gill, EVP, International Business and Company-Owned Retail, VECV**, said, *"Odisha is an important market for Eicher and will continue to play a critical role in our growth story. Our new PDC at Cuttack reiterates our commitment of offering the best-in-class product experience, efficient service and partnering prosperity for our customers in Odisha. In order to complement our increasing dealer network and vehicle sales, it is imperative for us to ensure an efficient supply of spare parts and this initiative of opening PDCs across India is a step in that direction. Cuttack PDC will help us ensure easy and timely availability of genuine Eicher spare parts."*

Eicher Trucks and Buses, a business unit of VECV, offers one of the widest product ranges, from 4.9-55 Ton GVW trucks and 12-72-seater buses. All these products are produced on Eicher's most innovative BSVI solution - EUTECH6 which offers the most reliable engine technology and best in class fuel efficiency. Eicher takes pride in being the first player to introduce a 100% connected range of vehicles with advanced telematics solution- Eicher Live. The products are enabled by the industry-first Eicher Uptime Centre, and segment-specific benefits such as enhanced logistical efficiency in e-commerce, superior uptime in construction and mining as well as passenger safety in buses. The company has the widest range of Heavy-Duty trucks in the industry.

About VE Commercial Vehicles Limited (VECV):

About VE Commercial Vehicles Ltd (VECV): VE Commercial Vehicles Limited (VECV) is a joint venture between the Volvo Group and Eicher Motors Limited. In operation since August 2008, the company includes the complete range of Eicher branded trucks and buses, Volvo Buses, exclusive distribution of Volvo Trucks in India, engine manufacturing and exports for Volvo Group, non-automotive engines and Eicher component business. A multi-brand, multi-division company, backed by innovative products & services, VECV today, is recognized as an industry leader for modernizing commercial transportation in India and the developing world.

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