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**TRUCKS AND BUSES**

**May 1, 2014**

## **Eicher sells 3434 units in April 2014**

The following are the key highlights:

Eicher branded trucks and buses have recorded sales of 3434 units in April 2014 as compared to 3917 units in April 2013, representing a drop of 12.3%.

- In the domestic CV Market ( 5T and Above), Eicher trucks and buses have recorded sales of 2791 units as compared to 3766 units in April 2013, representing a drop of 25.9%.
- In exports, Eicher Trucks and Buses have recorded sales of 643 units in April 2014 as compared to 151 units in April 2013, representing a growth of 325.8%.

**About VE Commercial Vehicles Limited (VECV):** VE Commercial Vehicles Limited (VECV) is a 50-50 joint venture between the Volvo Group and Eicher Motors Limited. In operation since July 2008, the company includes the complete range of Eicher branded trucks and buses, VE Powertrain, Eicher's components and engineering design services businesses, the sales and distribution business of Volvo Trucks as well as aftermarket support to Volvo Buses in India. VECV's vision is to be recognized as the industry leader driving modernization in commercial transportation in India and the developing world.

[WWW.VECV.IN](http://WWW.VECV.IN)

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