



## EICHER TRUCKS & BUSES DRIVES MODERN TECHNOLOGY WITH TWO NEW HEAVY DUTY TRUCKS

- All new Pro 6049 with 250 HP set to modernise the tractor segment
- Introduces Pro 6041 - India's first 41 tonnage rigid truck

**June 27, 2018, Mumbai:** [Eicher Trucks & Buses](#), part of [VE Commercial Vehicles Limited](#), introduced two new heavy duty trucks, taking its vision of modernising commercial transportation further. Riding on the success of its Pro 6000 series, the Company launched two new technologically superior trucks - Eicher Pro 6049 and Eicher Pro 6041 in the 49 Ton and 41 Ton categories respectively.

The new tractor trailer - Eicher Pro 6049 offers customers a choice to upgrade to a more modern and efficient truck addressing the mass market for variety of applications in 6x4 tractor category. It has been designed to deliver optimum performance and peak power at 250 HP keeping customer profitability in mind. It manifests the prowess of the Eicher Pro 6000 series and offers a refined trucking experience with the superior VEDX BS IV SCR engine, newly designed ergonomics and robust Eicher aggregates for best in-class fuel efficiency. The all new Eicher Pro 6049 is a unique combination of modernization and cost efficiency.

Eicher Pro 6041 is India's first 41 tonnage rigid haulage truck and offers a payload advantage of 3.5 ton over a 37 tonnage truck. The vehicle is powered by VEDX8 engine, which is the biggest and the most fuel efficient engine available in the category. At 250 HP and 950 Nm torque, the engine delivers the highest power and torque combination in its segment. Pro 6041 is also the first vehicle in its segment to get an overdrive gearbox for higher top speed and better mileage. The product is a revolutionary breakthrough in the trucking industry, to meet growing demand in high value applications.

**Commenting on the development, Vinod Aggarwal, MD & CEO, VE Commercial Vehicles said,** *"The commercial vehicle industry in India is very dynamic and going through a lot of transformation with migration to more productive and higher tonnage trucks. With the implementation of GST and better road infrastructure, this migration is only going to become more pronounced. At VECV, it has been our vision to drive modernisation and the launch of two new trucks with better technology is in line with this vision."*

### **Eicher Pro 6049**

- Delivers 250 HP 250HP @2200 RPM for best in class fuel efficiency and gradeability
- Highest Torque at 950 Nm@ @1100-1700 RPM for pulling power and superior uptime, ideal for long haul
- VEDX BSIV 7.7 litre engine with SCR for best in class performance
- Active safety features- ABS as standard fitment

### **Eicher Pro 6041**

- Lift Axle with twin tyre for a payload of up to 3.5T
- Equipped with VEDX8 6 cylinder delivering 250HP, for best-in-class productivity
- Innovative M Booster+ technology for higher fuel economy and optimum engine performance
- Intelligent features Eicher Live, IDIS, EPS for superior uptime



**Mr Aggarwal further added,** *“These trucks - Eicher Pro 6049 and pro 6041 are designed to maximize business profitability while optimizing on the overall cost efficiency. Both these trucks boast of class leading fuel efficiency and industry first features like revolutionary “Mbooster +” technology that optimizes acceleration through multi-mode system, Volvo Group Engine Management System EMS 3.0 for precise fuel injection, a power packed and reliable driveline, Intelligent Driver Information System (IDIS) with unique “Fuel Coaching” feature for real time fuel efficiency improvements, state-of the- art “Eicher Live” telematics, and host of other value added offerings, thus bringing improvement to all key transportation elements like Fuel Efficiency, Productivity, Uptime and Safety.”*

#### [About Eicher Trucks & Buses](#)

Eicher Trucks and Buses has the lineage of three decades of operations in India. Adopting the most professional and holistic approach to modernize the Indian trucking industry, their brand philosophy, "Go Pro", promises to deliver best-in-class fuel efficiency, higher loading capacity, superior uptime and overall vehicle life time profitability. Eicher Trucks and Buses (ETB) is present in the LMD range with a strong presence in the 4.9T-16T truck segment and an ever increasing market share in 16T-49T heavy duty trucks segment. Eicher Pro Series buses also have a strong presence in the Light and Medium segment along with a leadership in the school bus segment.

#### [About VE Commercial Vehicles Limited \(VECV\):](#)

VE Commercial Vehicles Limited (VECV) is a joint venture between the Volvo Group and Eicher Motors Limited. In operation since July 2008, the company includes the complete range of Eicher branded trucks and buses, VE Powertrain, Eicher’s components businesses as well as the sales and distribution business of Volvo trucks within India. VECV’s vision is to be recognized as the industry leader driving modernization in commercial transportation in India and the developing world.

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