

EICHER TRUCKS & BUSES REDEFINES LEVELS OF PRODUCTIVITY IN MINING AND CONSTRUCTION

- Strengthens portfolio through launch of Pro 8031XM and showcase the Pro 6025T series at Excon 2015
- Eicher Pro 8031XM comes with fuel coaching and vehicle telematics
- Provides comprehensive support solutions right through the vehicle life-cycle

November 26, 2015, India: [Eicher Trucks & Buses](#); the leading brand from [VE Commercial Vehicles](#) strengthened its presence in the mining and construction sector through an expansion of its product portfolio and showcasing a series of tippers in the Pro 6000 and 8000 category. These include **the launch of Pro 8031XM** 8x4 tipper with 330 HP with rock body and box body options for mining and **Pro 6025T** 6x4 box body with 220 HP and RMC with 210 HP for construction sectors. With these, Eicher is now fully equipped to address two critical segments of mining and construction.

The Eicher Pro 8031XM is designed keeping in mind a variety of mining applications and operating conditions in the mines, overburden or coal transportation suitable for both flat roads or gradients and long leads or short leads. Equipped with fuel efficient driveline, robust chassis, advanced telematics and world class cabin; the Eicher Pro 8031XM is built in collaboration with Volvo Group with a vision to provide **premium experience**. The product is compliant to all twenty safety features as recommended by Directorate General of mines safety, through standard and optional fitments. Eicher Pro 8031XM is powered by a state of the art VEDX8 7.7 Litre engine based on Volvo Group's global platform that delivers 330HP, and 1200Nm torque over a wide range of 1200 to 1650 rpm.

The new **Eicher Pro 6025T** is designed for a variety of construction applications like road construction, infrastructure projects, port transportation etc. Built with a philosophy of delivering "Maximum Lifetime Profitability" and powered by state of the art 220 HP VEDX8 7.7 Litre engine (in Pro 6025T Tipper) and 210 HP VEDX5 5 Litre engine (in Pro 6025T RMC) ; the product provides best in class performance and productivity and superior uptime. **Eicher Pro 6025T** features best in class cabin for enhanced driver efficiency and class leading and first in industry intelligent systems. Features like fuel coaching and vehicle telematics are unique and advanced as per industry standards.

Speaking at EXCON 2015 and on the opportunity from mining and construction projects and industry growth, Mr. Vinod, Aggarwal, CEO, VE Commercial Vehicles said, "The worst recession for the commercial vehicle industry is behind us now. All segments of Commercial Vehicle industry are already growing except trucks used in construction sites. As we move forward, a lot more growth is expected to come from demand from two sectors- Mining and Construction. Already, the coal mining industry is showing handsome growth with significant focus of the Government to increase domestic production of coal. Furthermore, with a number of infrastructure projects under implementation and the Government's actions to remove hurdles; construction segment also is likely to show good growth in the next 2-3 years. With launch of the latest technology products in our Pro 8000 & 6000 series, we are now in a relatively advantageous position to take benefit of this expected revival in mining and construction segment."

Pierre Jean Verge Salamon, President of Volvo Group Trucks India, said, "The VE Commercial vehicles Joint venture between the Volvo Group and Eicher Motors has been extremely successful for the last 7 years due to strong

collaboration and synergies between the two companies. Volvo Group has made huge investments in India and infused global technology at local cost levels to modernise the Eicher range and brought in best practices in quality and production systems. For example, the state of the art engine plant at Pithampur supplies Engines not only for Eicher in domestic market but also exports Euro 6 emission standard engines to Europe.”

The Pro 6000 and Pro8000 range have been developed with strong collaboration between VECV and Volvo Group leveraging on each other’s strengths to deliver the desired value to the customers in the tough construction and mining applications. I am confident that VECV continues to grow stronger with the introduction of the new range launched today at EXCON.

Further commenting on the aftermarket presence necessary to ensure high uptime required in mining and construction sites, Mr. Aggarwal added, “We offer unique onsite support services for mining customers and the same can be extended to construction customers on need basis. Apart from these on-site services, there are a lot of innovative after-sales schemes like “Freedom” and “Eicher Promise” which ensure maximum uptime and higher level of productivity to our customers. This is also in line with our “Pro Customer” philosophy where we strive to do everything to ensure highest level of productivity for our customers, leading to better profitability and prosperity for them. Together we are taking our customers, partners and the Indian trucking industry into a whole new level and that’s our mantra leading to the future of Indian trucking.”

About Eicher Trucks & Buses

Eicher Trucks and Buses has the lineage of three decades of operations in India. Eicher Trucks and Buses (ETB) is present in the L/MD segment with a strong presence in the 5T-12T truck segment and an ever increasing market share in 15T-49T heavy duty trucks segment. Eicher has unveiled its entire new range of future generation trucks and buses, named the “Eicher Pro” series. Adopting the most professional and holistic approach to modernize the Indian trucking industry, the new brand philosophy is to “Go Pro”. Eicher’s new Pro series trucks and buses promise to deliver best-in-class fuel efficiency, higher loading capacity, superior uptime and overall vehicle life time profitability.

<http://www.eicher.in/etb/>

About VE Commercial Vehicles Limited (VECV):

VE Commercial Vehicles Limited (VECV) is a 50-50 joint venture between the Volvo Group and Eicher Motors Limited. In operation since July 2008, the company includes the complete range of Eicher branded trucks and buses, VE Powertrain, Eicher’s components and engineering design services businesses, the sales and distribution business of Volvo Trucks as well as aftermarket support to Volvo Buses in India. VECV’s vision is to be recognized as the industry leader driving modernization in commercial transportation in India and the developing world.

www.vecv.in

For further information, please contact:

Nalini Dutt
Head –Corporate Communications, VE Commercial Vehicles
Dutta

ndutt@vecv.in | +91 99993 01134

Text100 Global Communications
Santanu Bhattacharya | Urmimala

+91 9910016735 | +91 9910883954

Santanu.Bhattacharya@text100.co.in |
Urmimala.Dutta@text100.co.in