



**EICHER INAUGURATES A NEW STATE OF THE ART DEALERSHIP - GK AUTOMOTIVE PVT LTD. IN  
RAJNANDGAON, CHHATTISGARH**

**Serving Eicher Truck and Bus Customers in Rajnandgaon and Chhattisgarh  
Expands presence in Eastern India**

**Rajnandgaon, 06, May 2022:** Expanding its footprint in Eastern India, [Eicher Trucks & Buses](#), a business unit of [VE Commercial Vehicles](#), inaugurated a brand new Eicher 3S (Sales, Service and Spares) outlet of our dealer GK Automotive Pvt Ltd. in Rajnandgaon, Chhattisgarh. This state-of-the-art facility built on an area of 30,000 sq ft is fully equipped with a multi-bay workshop and fully stocked spare parts centre. The dealership is located on the prominent NH 6 that connects Kolkata and Mumbai, and is near Transport Nagar to serve major transporters of Rajnandgaon. GK Automotive Pvt Ltd. aims to serve the varied needs of Eicher customers complementing the fast-paced mining, energy production and manufacturing industries in the region.

Speaking on the occasion, **Ramesh Rajagopalan, SVP, Sales & Marketing, Aftermarket, VECV**, said, *“Chhattisgarh, with its wealth of natural resources, is a significant producer of electricity from both thermal and hydroelectric sources, and home to a thriving mining and metals production industry that demands efficient and modern trucks and buses with guaranteed uptime. With a view to better serve this area’s transportation needs, our dealer, GK Automotive Pvt Ltd., has opened 5 touch-points over the past few years. Our stronger service network ensures heightened product and service experience to address the stringent needs of Eicher customers operating in the power sector and in transportation of minerals like coal, aluminium, manganese, gold, copper among others.”*

Eicher Trucks and Buses, a business unit of VECV, offers one of the widest product ranges, from 4.9-55 Ton GVW trucks and 12-72-seater buses. All these products are produced on Eicher’s most innovative BSVI solution - EUTECH6 which offers the most reliable engine technology and best in class fuel efficiency. Eicher takes pride in being the first player to introduce a 100% connected range of vehicles with advanced telematics solution- Eicher Live. The products are enabled by the industry-first Eicher Uptime Centre, and segment-specific benefits such as enhanced logistical efficiency in e-commerce, superior uptime in construction and mining as well as passenger safety in buses. The company has the widest range of Heavy-Duty trucks in the industry.

**[About VE Commercial Vehicles Limited \(VECV\):](#)**

About VE Commercial Vehicles Ltd (VECV): VE Commercial Vehicles Limited (VECV) is a joint venture between the Volvo Group and Eicher Motors Limited. In operation since August 2008, the company includes the complete range of Eicher branded trucks and buses, Volvo Buses, exclusive distribution of Volvo Trucks in India, engine manufacturing and exports for Volvo Group, non-automotive engines and Eicher component business. A multi-brand, multi-division company, backed by innovative products & services, VECV today, is recognized as an industry leader for modernizing commercial transportation in India and the developing world.

**For further information, please contact:**

Samanvay Sinha  
Brand & Corp. Communications, VECV  
[ssinha@vecv.in](mailto:ssinha@vecv.in)