



## EICHER INAUGURATES A NEW STATE OF THE ART DEALERSHIP - STELLAR COMMERCIAL VEHICLES PVT. LTD IN AHMEDABAD.

Serving Eicher Truck and Bus Customers in Ahmedabad and North Gujarat  
Expands presence in the dynamic state of Gujarat

**Ahmedabad, 18, April 2022:** [Eicher Trucks & Buses](#), a business unit of [VE Commercial Vehicles](#) inaugurated Stellar Commercial Vehicles Pvt Ltd, a brand new Eicher 3S (Sales, Service, and Spares) Dealership facility in Ahmedabad, Gujarat. The 2acre facility has an impressive display of Eicher's wide range of next-gen CV vehicles, fully equipped multi-bay workshop and spare parts centre. The dealership is strategically located to serve the customers in Ahmedabad and north Gujarat and addresses the needs of customers operating in E-Commerce, Market Load, Milk tankers and aggregate transportation.

Speaking on the occasion, **Mr Vinod Aggarwal MD & CEO, VECV** said, *"Gujarat is an important region for us, with Ahmedabad as its key economic hub. Today's inauguration of Stellar Commercial Vehicles Pvt Ltd. reaffirms our commitment to enhancing fleet productivity and uptime, leading to superior returns and profitability for Eicher Truck and Bus customers. This state-of-the-art dealership will help us offer improved services to customers in the region."*

The new location will add to Eicher's extensive dealer network in Gujarat and enhance the service experience of Eicher's truck and bus customers in the region. The new dealership will also help cater to surging demand arising out of key infrastructure projects in the region. *"A 'Customer First' philosophy is the driving force for Eicher brand and our state-of-the-art dealerships are connected to a central system ensuring the highest service standards, with special tools, digitised processes, comprehensive spare parts inventory and a team of Eicher-trained technicians, to provide 24x7 breakdown & service support"* adds Ramesh Rajagopalan, SVP Customer Service, VECV.

Additionally, 100% of Eicher trucks & buses are fitted with advanced telematics and connected to the Uptime Centre, providing a host of innovative services, from GPS enabled On-Road Service Vans, Remote diagnosis to Predictive maintenance & Dial-A-Part service. As most of these dealerships are Uptime Certified, they will assure that customers experience high satisfaction and maximum uptime.

Eicher offers one of the widest product range, from 4.9-55 Ton GVW trucks and 12- 72-seater buses. These products are produced on Eicher's most innovative BSVI solution - EUTECH6 which offers the most reliable engine technology and best in class fuel efficiency. Eicher is the first player to introduce a 100% connected range of vehicles with advanced telematics. The products are enabled by the industry-first Eicher Uptime Centre, and segment-specific benefits such as enhanced logistical efficiency in e-commerce, superior uptime in construction and mining as well as passenger safety in buses. The company has the widest range of Heavy-Duty trucks in the industry.

### **[About VE Commercial Vehicles Limited \(VECV\):](#)**

About VE Commercial Vehicles Ltd (VECV): VE Commercial Vehicles Limited (VECV) is a joint venture between the Volvo Group and Eicher Motors Limited. In operation since August 2008, the company includes the complete range of Eicher branded trucks and buses, Volvo Buses, exclusive distribution of Volvo Trucks in India, engine manufacturing and exports for Volvo Group, non-automotive engines and Eicher component business. A multi-brand, multi-division company, backed by innovative products & services, VECV today, is recognized as an industry leader for modernizing commercial transportation in India and the developing world.



**For further information, please contact:**

Samanvay Sinha

Brand & Corp. Communications, VECV

[ssinha@vecv.in](mailto:ssinha@vecv.in)