

July 1st 2011

Eicher Trucks and Buses register strong Growth of 26% in June

Eicher Trucks and Buses have recorded a strong performance in June 2011 with a sales of 3723 units .

The following are the key highlights for June 2011

- The sale of 3723 units in June 2011 is 26% higher than the sales of Eicher Trucks and Buses in June 2010.
- Eicher Trucks and Buses have recorded a growth of 32% in the domestic CV market (5T & above) in June 2011 when compared to June 2010. In 5-12t light & medium duty truck segment it has recorded 21% growth, while in Buses it has registered 41% growth in numbers over June 2010.
- Continuing its strong inroad on a greater customer acceptance ,the 'VE Series' of fuel-efficient heavy-duty (HD) Eicher trucks have recorded a growth of 79% over June 2010 in the domestic market.
- Eicher Trucks and Buses have also recorded a sale of 107 units in export market against 220 units in June 2010. However the export order book reamins strong.

About 'Eicher Trucks and Buses':

Eicher Trucks and Buses is a business area of VE Commercial Vehicles Limited. Its product line-up includes trucks in the range of 5-40 T GVW and 21-69 seater buses, apart from 85 special application vehicles like troop carriers, ambulances and garbage disposal trucks. On the export front, Eicher Trucks and Buses is present in as many as 26 countries.

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